



Knowledge Entrepreneurship Workshop

Manual

Universität des Saarlandes | Saarbrücken | 2023

Content Overview

The workshop "Become a Knowledge Entrepreneur" is aimed at both students and employees of each partner university. The workshop can either be conducted in one or two days. In the workshop, participants reflect on their own knowledge, skills and abilities and discuss networking strategies. These strategies are then used to develop initial ideas on how to advance social, ecological, and digital transformations.

Workshop Schedule – 2 Days Workshop

Day 1

Time	Content
9.00 – 9.30	Welcome and Procedure
9.30 - 10.00	Knowledge Entrepreneurship – what is this? Short definition and introduction
10.00 – 10.15	Coffee break
10.15 – 12.15	Knowledge, Skills, Abilities, and Others (KSAOs) - Reflection of one's own knowledge, abilities, skills and interests
12.15 – 13.15	Lunch break
13.15 – 14.15	Knowing the environment – Information seeking strategies
14.15 – 14.30	Coffee break
14.30 – 16.30	Networking strategies
16.30 – 17.00	Conclusion and preparation for Day 2

Day 2

Time	Content
9.00 – 9.30	Welcome and Procedure
9.30 - 10.00	Introduction to social, ecological, and digital challenges and transformation
10.00 – 10.15	Coffee break
10.15 – 12.15	Using design thinking to address a chosen social, ecological, or digital challenge
12.15 – 13.15	Lunch break
13.15 – 14. 15	Using design thinking to address a chosen social, ecological, or digital challenge
14.15-14.30	Coffee break
14.30 – 16.00	Presentation of the approaches developed for the selected challenges and discussion
16.00 – 16.30	Reflection on most important vision for own career
16.30 – 17.00	Feedback and conclusion